



# ATLE Conference 2009

# Digital Citizenship in the 21<sup>st</sup> Century

Join us on our Conference Website: <http://atle.adeta.org>



## Wednesday, December 2, 2009

|                   |   |
|-------------------|---|
| 3:00 – 5:00 p.m.  | Pre-conference session – cross-district sharing, communicating, networking (room to be announced) |
| 5:30 – 7:00 p.m.  | Supper in the Exhibition Hall   |
| 7:00 – 7:30 p.m.  | Welcome and Opening in the Exhibition Hall  |
| 7:30 – 8:30 p.m.  | Panel Discussion in the Exhibition Hall   |
| 8:30 – 11:00 p.m. | Social in the Exhibition Hall   |

## Thursday, December 3, 2009

|                                 |   |   |   |   |  |   |
|---------------------------------|---|---|---|---|--|---|
| 7:30 – 8:30 a.m.                | BREAKFAST IN EXHIBITION HALL  |   |   |   |  |   |
| 8:30 – 9:00                     | OPENING COMMENTS MONACO ROOM  |   |   |   |  |   |
| 9:00 – 10:00                    | KEYNOTE– AMBER MACARTHUR - MONACO ROOM  |   |   |   |  |   |
| 10:00 – 10:15                   | COFFEE BREAK EXHIBITION HALL  |   |   |   |  |   |
| <b>Conference Session Rooms</b> | <b>Marseille (Leadership)</b>   | <b>Savona (IT)</b>                                    | <b>Palermo (ET)</b>                     | <b>Santano (Leadership)</b>                                 | <b>Monaco (IT)</b>   | <b>TBD (ET)</b>                           |
| <b>10:15 – 11:15 Session 1</b>  | One Schools Journey Towards Leadership<br>Dee Elder, Jeff Karas, Irfan Quersh | Service Levels- Why should I care?<br>Dave Hauschildt | Elluminate to Provide P.D<br>Pat Bohnet | Strategic Framework for Technology in Schools<br>Bette Gray | What is the Social Web? And Why Should I Care. Impact on Tech Infrastructure<br>Cindy Seibel | Robotics in the Classroom<br>Crystal Bohn |



|                                 |   |                              |
|---------------------------------|---|------------------------------|
| <b>11:15 – 12:15</b>            | <b>ANNUAL GENERAL MEETING MONACO ROOM</b> |                              |
| <b>12:15- 1:30 p.m.</b>         | <b>LUNCH EXHIBITION HALL</b>              |                              |
| <b>Conference Session Rooms</b> | <b>North Exhibition Hall</b>              | <b>South Exhibition Hall</b> |
| <b>1:30 – 2:00 Platinum</b>     | ASCI                                      | Adobe Systems Canada         |
| <b>2:05 – 2:35 Platinum</b>     | Alcatel-Lucent Canada                     | SMART Technologies           |
| <b>2:40 – 3:10 Platinum</b>     | Compugen                                  | Evolution                    |
| <b>3:15 – 3:45 Platinum</b>     | Metafore                                  | Optoma                       |
| <b>3:50 - 4:20 Platinum</b>     | Sharp's Audio Visual                      | Epson                        |
| <b>4:25 – 4:55 Platinum</b>     | Xerox                                     | Zentra Computer Technologies |
| <b>5:00 – 5:30 Platinum</b>     | Bell Canada                               | Fortinet                     |
| <b>5:40 – 7:00</b>              | <b>SUPPER EXHIBITION HALL</b>             |                              |
| <b>7:00 – 8:00</b>              | <b>ENTERTAINMENT EXHIBITION HALL</b>      |                              |
| <b>8:00 –11:00</b>              | <b>RECEPTION EXHIBITION HALL</b>          |                              |



## Friday, December 4

| Friday, December 4              |   |  |   |  |   |   |
|---------------------------------|---|--|---|--|---|---|
| 7:30 – 8:30 a.m.                | BREAKFAST EXHIBITION HALL   |  |   |  |   |   |
| 8:30 – 9:00                     | ATLE COMMENTS FROM THE PRESIDENT MONACO ROOM  |  |   |  |   |   |
| 9:00 – 10:00                    | KEYNOTE- DR. PHILIP MCRAE - MONACO ROOM   |  |   |  |   |   |
| 10:00 – 10:15                   | COFFEE BREAK EXHIBITION HALL  |  |   |  |   |   |
| Conference Session Rooms        | Marseille (Leadership)  | Savona (IT)                            | Palermo (ET)                              | Santano (Leadership)   | Monaco (IT)   | TBD (ET)  |
| 10:15 – 11:15<br>Session 2      | Copyright and Teaching<br>Catherine Macklam and Bruce McGillivray   | GPO's<br>Melvin Hoeksema               | Digital Teacher<br>Dave Blemings          | E-Risk Security Program for Children<br>Cst. Kathy Macdonald (Calgary City Police) | Making IT Measurement and Reporting Meaningful<br>Angie Tarasoff  | Nine Elements of Digital Citizenship<br>Pat Bohnet      |
| Conference Session Rooms        | Marseille (Leadership)  | Savona (IT)                            | Palermo (ET)                              | Santano (Leadership)   | Monaco (ET and IT)  | TBD (ET)  |
| 11:20 – 12:20 p.m.<br>Session 3 | Be Smart, Be Safe, Be Responsible: A Holistic Approach to Media Literacy and Digital Citizenship<br>Matthew Johnson | Project Management for IT<br>Edna Dach | Podcasting for Education<br>Dave Blemings | Preventing Laptop Theft<br>Cst. Kathy Macdonald (Calgary City Police)              | ET -Distributed Professional Learning:<br>A Provincial Approach<br>Jann Edney and Pat Bohnet<br>** ET session | Visual Literacy: Do you see what I mean?<br>Brenda Dyck |



| Friday, December 4       |   |   |   |  |   |   |
|--------------------------|---|---|---|--|---|---|
| 12:20 – 1:30             | LUNCH EXHIBITION HALL   |   |   |  |   |   |
| 1:30 – 2:30<br>Session 4 | Excellence in Leadership: Core Characteristics and Future Directions<br>Maurice Hollingsworth | SysAid – Help Desk Software and Asset Management<br>Daniel Chamczuk | Let's Do It All Again or Not!<br>(Moodle and Mahara network)<br>Todd Diakow | Identity Theft : A Protection Guide<br>Cst. Kathy Macdonald<br>(Calgary City Police) | IT - OS Deployment – An introduction to Automagic<br>Scott Hetherington | Educating a Digital Generation to be Change Masters in Their World<br>Brenda Dyck |



Amber MacArthur is a young, bright and deeply credentialed Web consultant -- a leading voice of the social media generation. Amber Mac -- as she's known to her legion of fans -- is also a pioneering and wildly popular web journalist who interviews the Web's users, content producers and entrepreneurs. In podcasts and on television (she has worked for the CBC, CityTV and G4TechTV), she traces the profound impact of emerging technologies on the way we live, work and play -- and she makes it all fun, informative and accessible. Currently, MacArthur is the co-founder of both MGI Media and Arktyp, and a lead consultant for Tony Robbins on his new social networking site.

Previously, she was a key strategist for the world-famous Razorfish, in San Francisco, and has worked on projects for Microsoft, Adobe, HP and Bell. MacArthur also hosts the podcasts Inside the Net, commandN, and Webnation, which won the 2007 iTunes Top New Podcast. She is also actively involved in Women in Technology International.



Dr. Philip McRae is an Executive Staff Officer with the Alberta Teachers' Association (A.T.A.) and Adjunct Professor within the Faculty of Education at the University of Alberta where he earned his Ph.D.. His research explores the many opportunities and critical challenges around intercultural collaborations on the Internet.

He was the Director of the Alberta Initiative for School Improvement (AISi) at the University of Alberta from 2005-2009, and taught several graduate courses in the Master of Education in Educational Studies program. Phil has worked in many secondary and post-secondary educational contexts while living and teaching in the Middle East (United Arab Emirates), Asia (Japan), Europe (Spain), and on the Blood (Kainai) Reservation in Alberta, Canada. These diverse cross-cultural education experiences are complemented by his tenure as a Provincial Manager in the area of Learning and Technology with Alberta Education.

Phil is the past winner of the Alberta Excellence in Teaching Finalist Award, the University of Alberta's Queen Elizabeth II Doctoral Scholar Award, and the Alberta Teachers' Association Educational Research Award.



### *Traveling to Red Deer*

We have two airports that are almost equal distance from Red Deer – Edmonton International airport and Calgary International Airport.

### *Accommodations in Red Deer*

We have several hotels in Red Deer. The Conference will be held at the **Capri Centre** so book early to ensure that you are guaranteed a room (403) 346-2091 . Other nearby hotels would be the **Red Deer Lodge** | 4311 – 49th Avenue | Red Deer | (403) 346-8841 and the **Black Knight Black Knight Inn** | 2929 - 50 Avenue | Red Deer, Alberta, Canada| Reservations: 1.403.343.6666 | Toll Free: 1.800.661.8793

### *Platinum Sponsors*

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| Metafore              | Optoma                       |
| Sharp's Audio Visual  | Epson                        |
| Xerox                 | Zentra Computer Technologies |
| Bell Canada           | Fortinet                     |



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## Conference Links

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Conference Committee - <http://atle.adeta.org>

Twitter Link - <http://twitter.com/atle2009>

Digital Citizenship in the 21<sup>st</sup> Century 2009 – Tentative Schedule